

MASTERCLASS
PRESENTATIONS
IMPRESS. IMPACT. INFLUENCE.

TWEETABLE QUOTES:

- A presentation is like a movie, movies don't just tell a story but they create an experience so it should be with your presentation.
- Presentations are conversations and not reading sessions.
- The cause matters - the cause that you are passionate about engages the audience more than the slides you present.
- The easiest way to get the audience to tune off is by showing up and delivering a dull and uninspiring speech on the other hand passion can translate an average script into a good presentation.
- Remember you're not called just to deliver a good presentation but to create a great experience.
- Great conversations make great presentations.
- When you are clear with the purpose or the why of the presentation almost always it makes it easier for your audience to process the content.
- Your data may not be earth shattering or unfamiliar to the audience but that doesn't mean you can't deliver it in a new way.
- Increase novelty and you increase the dopamine levels of your audience.
- Don't read your slides your audience can do that.
- A considerable effort required by the participant to listen absorb and retain information hence it is imperative to decongest the retention channel of the listener.
- Presentations are conversations and not reading sessions.
- Laughter actually helps you to capture the attention of others.
- The use of volume is very critical to accentuate a point and convey not just the message but importantly the emotion of the point you're making.
- Your body language will either be your greatest supporter or your worst enemy.