

COMMUNICATION

STRUCTURE
YOUR
PRESENTATION

ENGAGE YOUR
AUDIENCE

CURATE YOUR
PRESENTATIONS
INTO MODULES

DON'T
READ
YOUR
SLIDES

EMPLOY JAW
DROPPING
MOMENTS

HUMOUR
IS YOUR
ALLY

PAUSE, VOICE
MODULATION
& SPEED

BODY
LANGUAGE

FINISHING
OFF ON A
HIGH



STRUCTURE YOUR PRESENTATION

START

Spend 25% of your time
on the WHY of your
presentation.

NEXT

**50% of your time should
be invested in the crux
of your presentation**

ESTABLISHING



ESTABLISHING

- The last 25% of your time should be invested in establishing your idea or insight.



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1

AS FAR AS
POSSIBLE
MAINTAIN A
CONVERSATION
STYLE



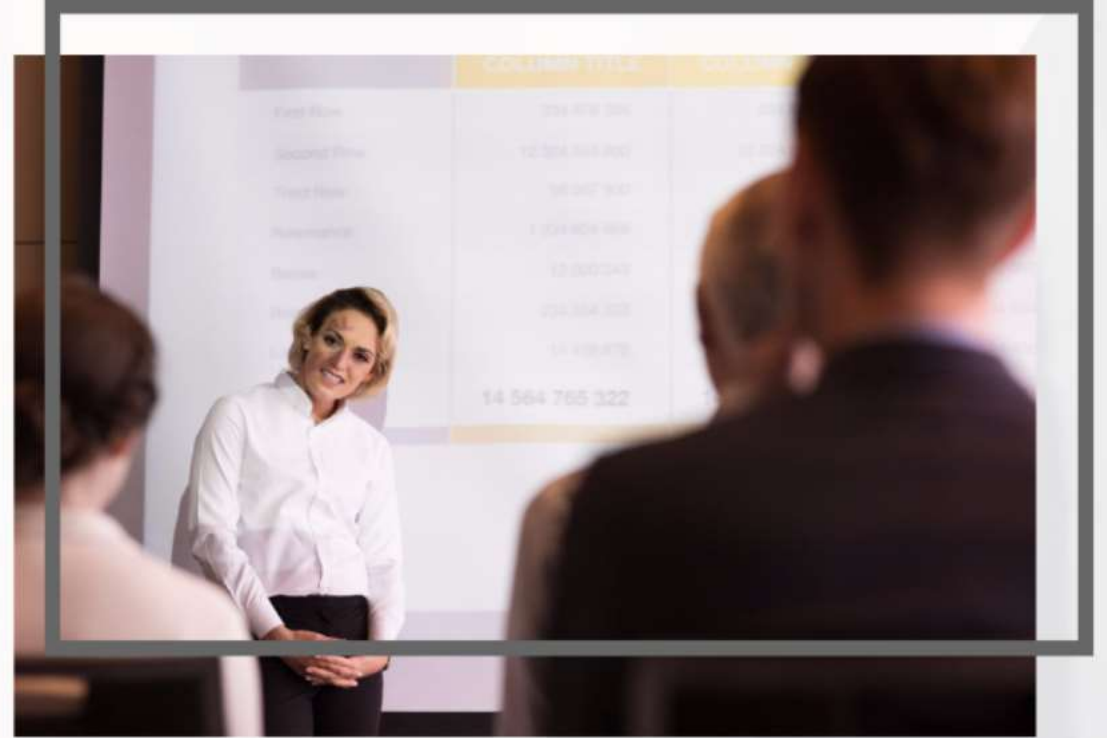
2

If Possible Walk Around



3

Involve your audience
by asking them about
their opinion



3

Share personal stories or anecdotes and encourage the audience to share about relevant events from their experience



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**Intersperse your
presentation with
Stories
Anecdotes
Videos**



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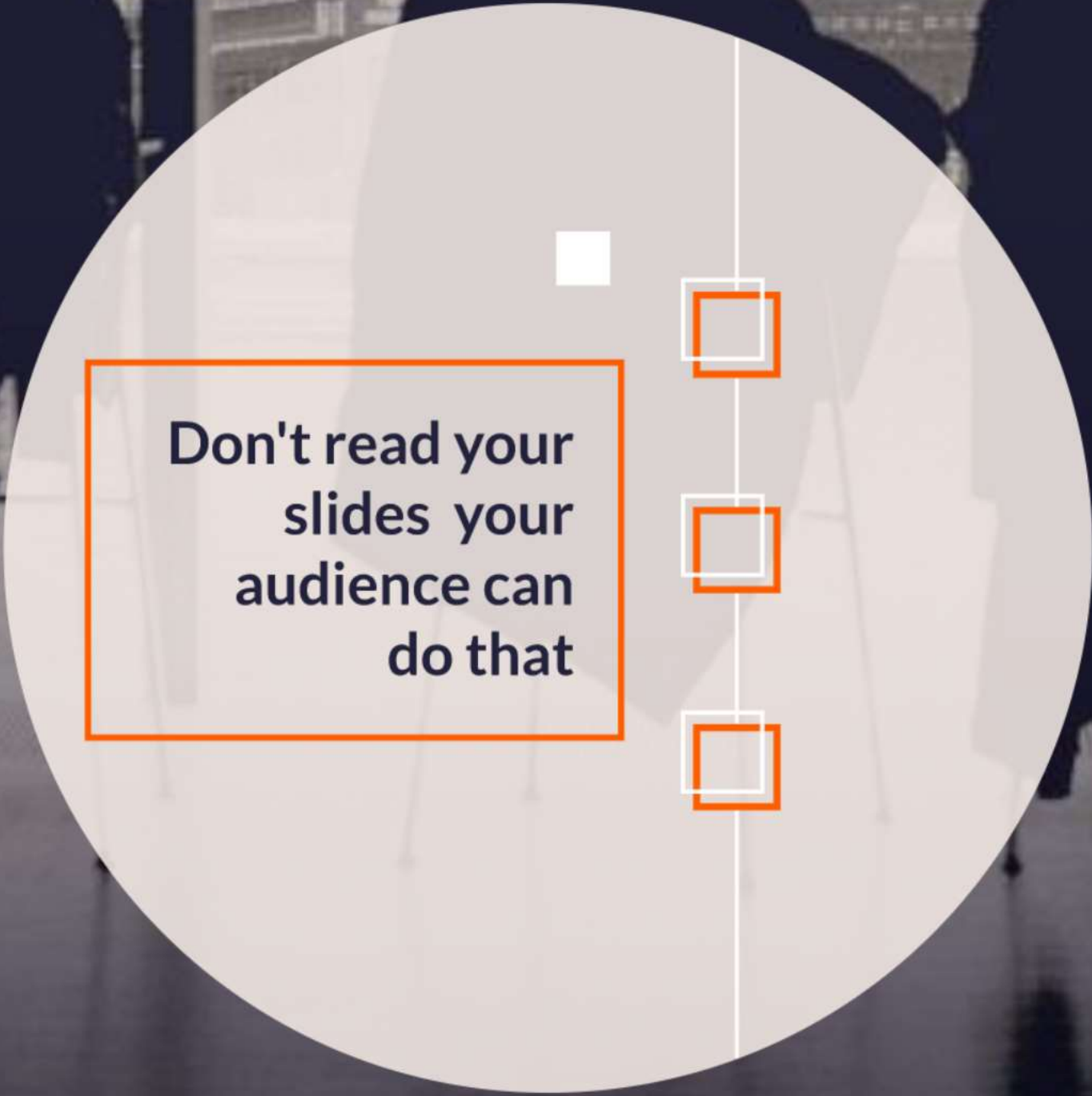
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**Don't read your
slides your
audience can
do that**

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**HUMOUR IS
YOUR ALLY**



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**PAUSE, VOICE
MODULATION & SPEED**

RATE

VOLUME

PITCH

PAUSE



RATE



VOLUME



PITCH



PAUSE



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BODY LANGUAGE

SMILE

REHEARSE

**DON'T HIDE
BEHIND THE
LECTURE.
WALK AROU...**

GESTURES

**MAINTAIN
EYE
CONTACT**

CONFIDENCE



CONFIDENCE





**MAINTAIN EYE
CONTACT**



GESTURES



**DON'T HIDE
BEHIND THE
LECTURE.
WALK AROUND
BUT DON'T RUN.**





REHEARSE





SMILE



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FINISHING OFF ON A HIGH

CALL TO
ACTION

SUMMARISE
THE
TAKEAWAYS

A STORY
WILL WORK
WELL

HUMOUR

END WITH
INSPIRATION



CALL TO ACTION



**SUMMARISE THE
TAKEAWAYS**



**A STORY WILL
WORK WELL**



HUMOUR



**END WITH
INSPIRATION**



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