



Channel



Why IS IT IMPORTANT TO USE
DIFFERENT MEDIUMS OF CHANNELS?

Spiritual WELLNESS



RAJIV CHELLADURAI





BODY, MIND & SPIRIT



A black and white photograph of a person's hands forming a heart shape. The person is wearing a white t-shirt. The background is a bright sunset or sunrise over water, with a large lens flare effect on the left side. The text "INTERNAL BEAUTY" is written in red, uppercase letters across the lower right portion of the image.

INTERNAL BEAUTY

VALUING THE VALUABLES



PURPOSE



IMPACT



SPIRITUAL WELLNESS



Graphics

> EVOKE FEELING

> EVOKE ACTION

> PROMOTE UNDERSTANDING





INCORPORATE *Activities*

A person is seen from behind, standing in the arched opening of a doorway. They are looking out over a vast landscape at sunset. The sky is filled with dramatic, colorful clouds in shades of orange, yellow, and blue. The sun is low on the horizon, casting a warm glow. In the foreground, a gravel path leads away from the doorway. The person is holding a dark suitcase. The overall mood is contemplative and hopeful.

OUT OF THE BOX

Thinking

USE *Props*

